



Lights Over Morse Lake, Inc.
P.O. Box 854
Cicero, IN 46034
LightsOverMorseLake.com
317-446-1352

Hello LOML Sponsor,

Many of you have been a sponsor for several years and we, as a committee, cannot **thank you** enough. It is because of your amazing generosity that we have been able to grow this event every year and continue to get great feedback about the festival. If you haven't been a sponsor...HERE IS YOUR CHANCE TO GET INVOLVED!

If you have already committed to being a 2025 Sponsor/Donor, this is your REMINDER to please submit your payment by January 31, 2025, to continue to see your business logo as a sponsor on our website. If you haven't committed yet and want to be a 2025 sponsor/donor, please fill out the paper form or the google form and let us know how you plan to pay by April 1, 2025. After January 31st, we will clean up any ads on our website that are not paid. Sponsors paid before or by January 31, 2025, will continue to have exposure now through October 2025 as a sponsor on our website/Facebook pages.

As most of you are aware, the entire fireworks show, concerts, and festival is put on by the sponsorship and donation money we receive each year. The residents of Cicero and the surrounding areas really enjoy the festival, and it could not be done without all your support.

To ensure we get you properly placed in the 2025 festival program according to your sponsor level. Please complete one of the attached forms and return with payment by **April 1, 2025. IF SUBMITTING PAYMENT FROM ONE OF THE MOBILE APPS PLEASE PUT YOUR USERNAME ON THE FORM OR EMAIL ME SO WE CAN TRACK IT AND KNOW WHO IT CAME FROM.**

Please note the firm deadlines for 2025 – All items needed (form, payment, logo/artwork, website/Facebook page links, etc.) must be in by April 1, 2025. After April 1st, 2025, your ad will NOT be in the program. After May 1st, your ad will NOT be in the program AND you will not have a banner at the park. **Deadlines will be honored in 2025.** If your fiscal year makes this a difficult deadline, please reach out to us. If you need an invoice to submit payment, please let us know.

We are now offering an easier way to donate/become a sponsor with the google form. Please [click here](#) if you wish to use the online form or click on any of the links at the bottom of the page.

Please feel free to reach out to Jenni Roosa at 317-250-8761 or by email at jenni.roosa@lightsovermorselake.org with any sponsorship questions or any additional questions and/or concerns.

www.lightsovermorselake.org/sponsors

<https://www.facebook.com/LightsOverMorseLake>

Thanks,
Lights Over Morse Lake Committee

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Sponsorship Form

26th Annual Lights Over Morse Lake Festival

Cicero, Indiana

July 3-6, 2025

lightsovermorselake.com

Name (Business or Individual) _____

Contact Person _____

Full Address _____

Phone _____

Email _____

Website or Facebook page link _____

Pledge Commitment due by November 15, 2024 - logo added to website & Facebook

Payment: I (we) pledge a total of \$_____ to the 2025 Lights Over Morse Lake Festival to be paid in full by January 31, 2025 or otherwise arranged with the festival committee. LOML is a 501 (c) (3) non-profit and donations are tax-deductible.

Signature _____ Date _____

Sponsorships for 2025:

Event Sponsors			Festival Sponsors		
	Concerts (3 Needed)	\$3,000		Flag	\$1,000
	<i>1-Flying Toasters & 2-Endless Summer</i>			Star	\$500
X	Parade (FILLED)	\$1,500		Firecracker	\$350
X	Kids Day (FILLED)	\$800		Sparkler	\$100
X	Golf Cart Scavenger Hunt (FILLED)	\$500	X	Selah's Grace 5K (FILLED)	\$800
	Talent Show	\$300	X	Golf Cart Poker Run (FILLED)	\$1,000
	Golf Cart Decorating Contest	\$300	X	Car Show (FILLED)	\$500

Please pay by PayPal, Venmo, or checks payable to:
Lights Over Morse Lake, Inc.
 PO Box 854
 Cicero, IN 46034-0854

Lights Over Morse Lake Festival is a 501(c)(3), non for profit & donations are tax deductible. If you would like a tax receipt, please check here ____.

For more information, contact **Jenni Roosa, LOML Vice President & Sponsorship Chair**
317-250-8761 • jenni.roosa@lightsovermorselake.com

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SPONSORSHIPS

\$3,000 & UP (Large Event Sponsor)

- ½ page color ad in program (3,000 programs printed, over 20,000 social media views)
- Logo displayed on our NEW centralized Event Information Sign
- Business banner displayed during Festival
- Free vendor booth space at Festival. We invite you to attend your sponsored event to promote your business
- Sponsorship listed on LOML website with a 1/2-page width business logo on the home and sponsors pages with link to website or Facebook page.
- Small business logo in the footer of all pages of the LOML website with link to website or Facebook page.

\$1,500 LEVEL

- ½ page color ad in program (3,000 programs printed, over 20,000 social media views)
- Logo displayed on our NEW centralized Event Information Sign
- Business banner displayed during Festival
- Free vendor booth space at Festival. We invite you to attend your sponsored event to promote your business
- Sponsorship listed on LOML website with a 1/3rd page width business logo on the home and sponsors pages with link to website or Facebook page.
- Small business logo in the footer of all pages of the LOML website with link to website or Facebook page.

\$1,000 - \$800 LEVEL

- ¼ page color ad in program (6,000-7,000 programs printed, over 20,000 social media views)
- Logo displayed on our NEW centralized Event Information Sig
- Business banner displayed during Festival
- Sponsorship listed on LOML website with a 1/4th page width business logo on the home and sponsors pages with link to website or Facebook page.

\$500 LEVEL

- 1/8-page color ad in program (6,000-7,000 programs printed, over 20,000 social media views)
- Logo displayed on our NEW centralized Event Information Sig
- Business banner displayed during Festival
- Sponsorship listed on LOML website with a 1/5th page width business logo on the sponsors page with link to website or Facebook page.

\$350 & Under LEVEL

- Business or Individual's name listed in program as a sponsor based on donation level
- Sponsorship listed on LOML website sponsor's page.

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